



European Innovation Partnership „Agricultural Productivity and Sustainability“



Directorate General for Agriculture and
Rural Development

Challenges and Opportunities

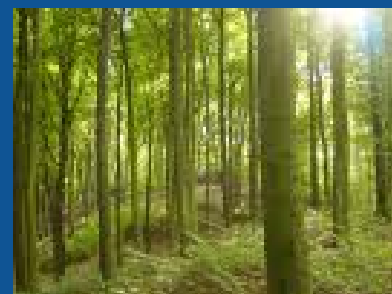


**Biodiversity
Habitats**

**Economic
Viability**



Food



**Bioenergy
Biomass**



Climate Change

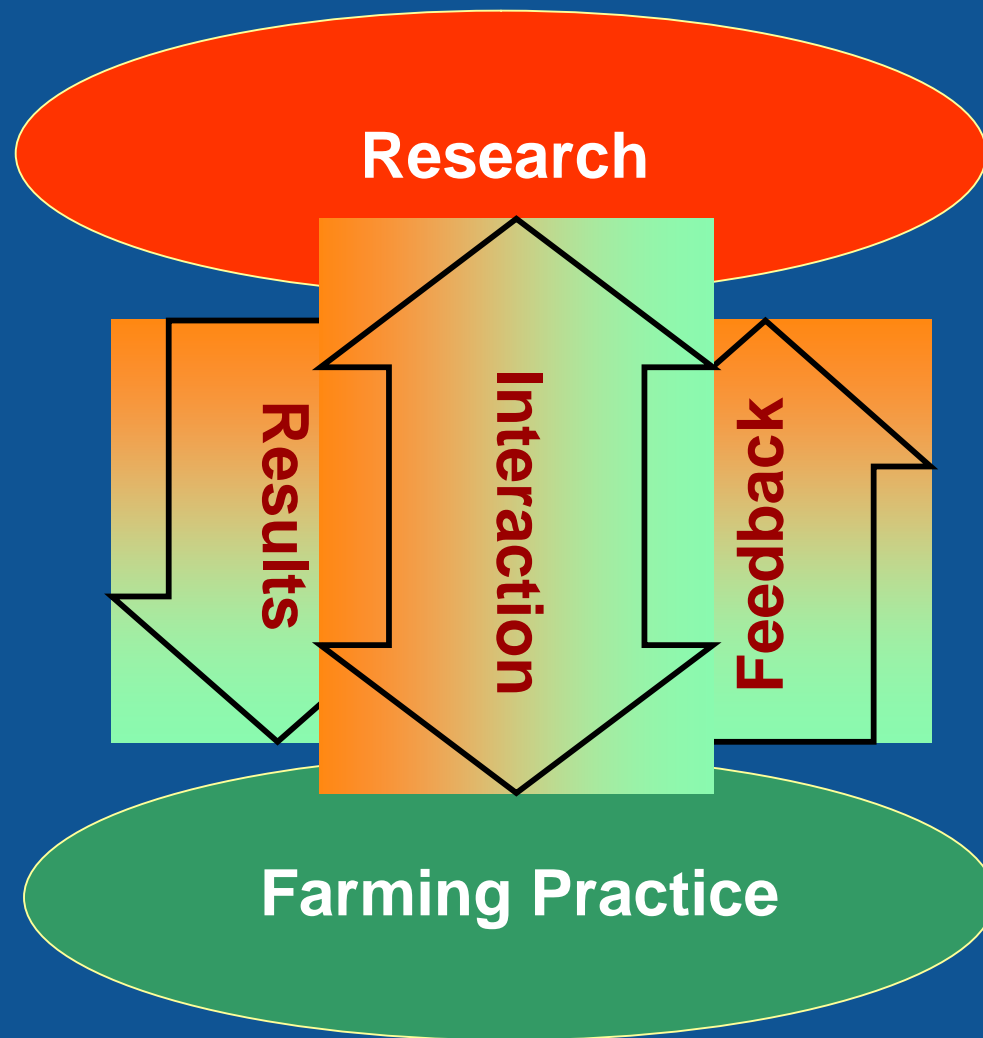


**Resource-
management**

**Supply Chain
Integration**



Closing The Innovation GAP



Needs

Challenge-driven solutions based on:

- interlinking existing innovation-related measures and initiatives
- facilitating communication among stakeholders and creating workable links between science and practice
- providing EU value added through networking and enhancing complementarity
- achieving synergies and enhancing effectiveness of existing instruments



Means

Rural Development Programmes:

- Cooperation (establishing “operational groups”)
- Business development
- Knowledge transfer and advisory services
- Quality schemes
- Investment

European Union Research Policy (Horizon 2020)

- Research projects enhancing the knowledge base
- Clusters of innovation actions and multi-actor projects
- Support for innovation brokers and innovation centres

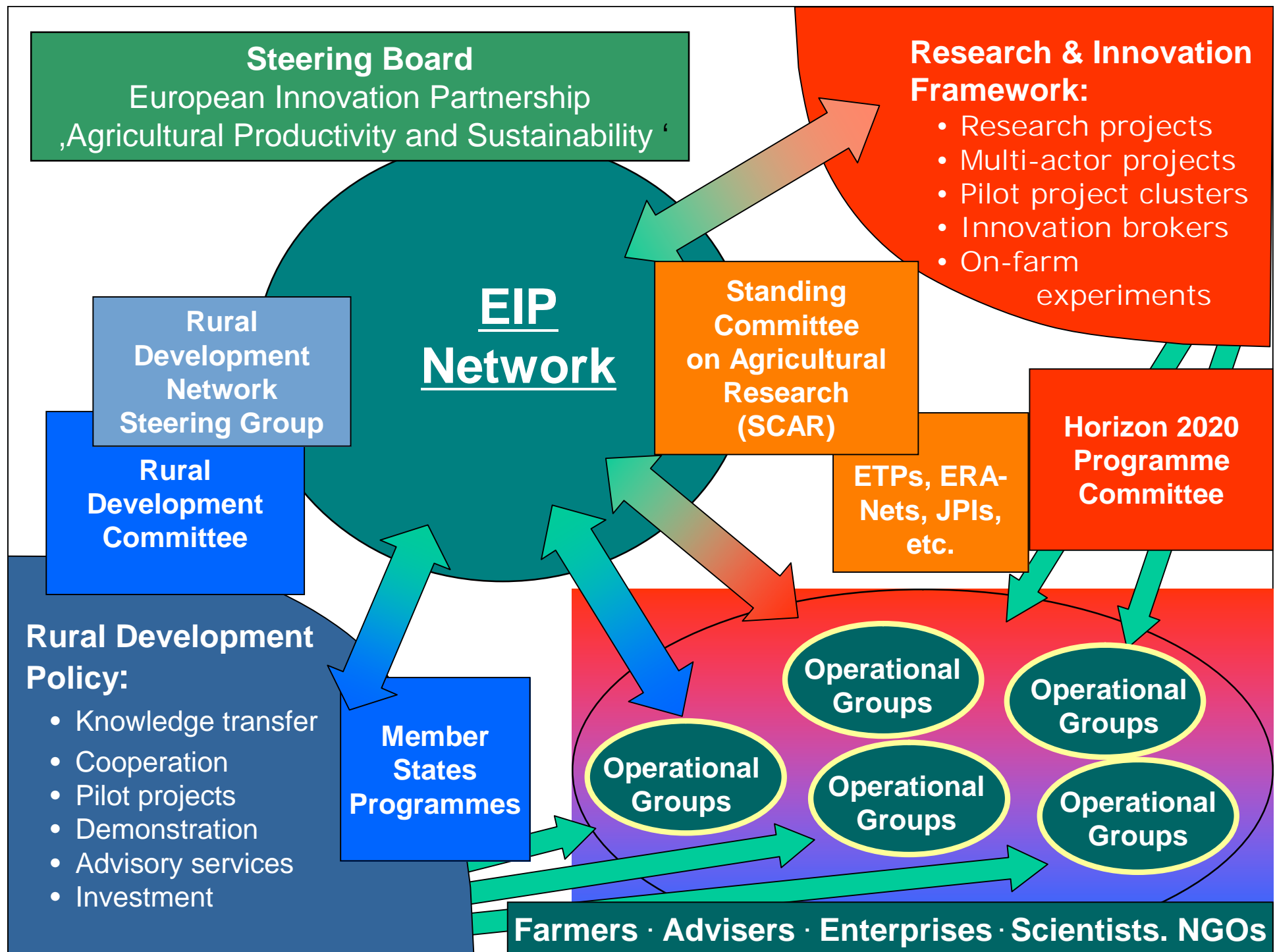


Network Functions

- Interlinking innovation-related actions of Rural Development Policy and the EU Research and Innovation Framework
- Collect and disseminate relevant information (data bases, project lists, research results)
- Providing advice on opportunities provided by EU policies and for cooperation (helpdesk function)
- Exchange on innovation topics, best practice, and accompanying research (focus groups, seminars, workshops, field days)
- Systematic feedback to scientific community on practice needs
- Exchange with Technology Platforms (ETPs), Research Area Networks (ERA-NETs), Joint Programming Initiatives, etc.

Possible Themes

- Primary production: technical solutions to increasing productivity and economic viability
- Resource management: eco-system services, soil functionality, water management, and genetic resources ("public goods")
- Bioeconomy: innovative technology for the bio-based economy recycling; new products; reduction of post harvest loss
- Supply chain: integrated supply chain solutions; innovation in products and services, logistics, and management systems
- Quality and consumers: food quality, food safety, and healthy lifestyles (consumer information and consumer choice)



For more information:

<http://agriurl/EIP>

